

IDA Annual Session and IUSD Alumni Dental Conference

May 17-18, 2018, French Lick Springs Hotel



LIMITED SPACE AVAILABLE!
Visit www.INDental.org/Exhibitors

JOIN US FOR INDIANA'S LARGEST DENTAL CONVENTION!

Held jointly with the Indiana University School of Dentistry Alumni Association, our 2018 meeting will take place at the French Lick Resort in French Lick, IN. This is the Midwest's premier resort, spa, and golf destination, offering two world-class hotels: **West Baden Springs Hotel** and **French Lick Springs Hotel**.

FREQUENTLY ASKED QUESTIONS

WHAT DOES OUR MEETING OFFER VENDORS?

- Fully equipped booths with table, two chairs, and waste basket
- Two booth sizes: 8'x10' and 10'x10'
- Five FREE company badges
- Four FREE Exhibit Hall networking events for our 1,600 attendees
- Meeting app gets attendees and vendors better connected
- Member Center inside the Exhibit Hall
- FREE dinner and live band for members and vendors on Thursday night, May 17, 2018
- Resort location in Indiana with cheap room rates and free shuttle, trolley, valet and self parking services

WHAT ARE THE DIMENSIONS OF A BOOTH?

- Inside booths are 8' deep by 10' wide and inside perimeter booths are 10' deep by 10' wide.

WHEN IS THE CUT-OFF DATE TO RESERVE MY EXHIBIT BOOTH?

- All exhibit booths are available online only on a first-come, first-reserved basis. Early registrants receive more print opportunities. Reservations will be taken until all booths are sold out. In the event of a sell-out, a waitlist will be created. **Non-participating Exhibit Hall vendors are not admitted into the IDA Annual Session.**

Register online at www.INDental.org/Exhibitors today!

Register as an exhibitor so you can build relationships—and show off new products and services to our 1,600 attendees. All activities will be held at the **French Lick Springs Hotel**, including the IDA House of Delegates, continuing education, breakout sessions, Exhibit Hall, and most special events.

EXHIBIT HALL SCHEDULE of EVENTS

All events and activities take place at the French Lick Springs Hotel.

THURSDAY, MAY 17, 2018

Installation Hours	8:00 a.m.-2:00 p.m.
Display Hours; Member Center and Money Grab Booth open	2:00-6:00 p.m.
Exhibit Hall Happy Hour	4:00-6:00 p.m.
Member and Vendor Celebration	7:30-11:00 p.m.

FRIDAY, MAY 18, 2018

Display Hours; Member Center and Money Grab Booth open	8:00 a.m.-4:00 p.m.
Exhibit Hall Coffee Rush	8:00-9:00 a.m.
Exhibit Hall Snack Attack	10:30 a.m.-12:30 p.m.
Exhibit Hall Mix and Mingle	2:00-4:00 p.m.
Dismantle Hours	4:00-8:00 p.m.

OFFICIAL SHOW DECORATOR

National Expo Inc.
2363 E. Perry Rd.
Plainfield, IN 46168
217/636-8178

HOTEL RESERVATIONS

You have two hotel options this year! You may reserve a room at the host hotel, French Lick Springs Hotel (144), or at the West Baden Springs Hotel (\$194). To reserve rooms at either hotel, call **888/936-9360** or visit www.INDental.org/exhibitors. Reservations must be made by **April 25, 2018** to receive this discounted rate.

French Lick Springs Hotel (host hotel)
8670 West State Road 56
French Lick, IN 47432

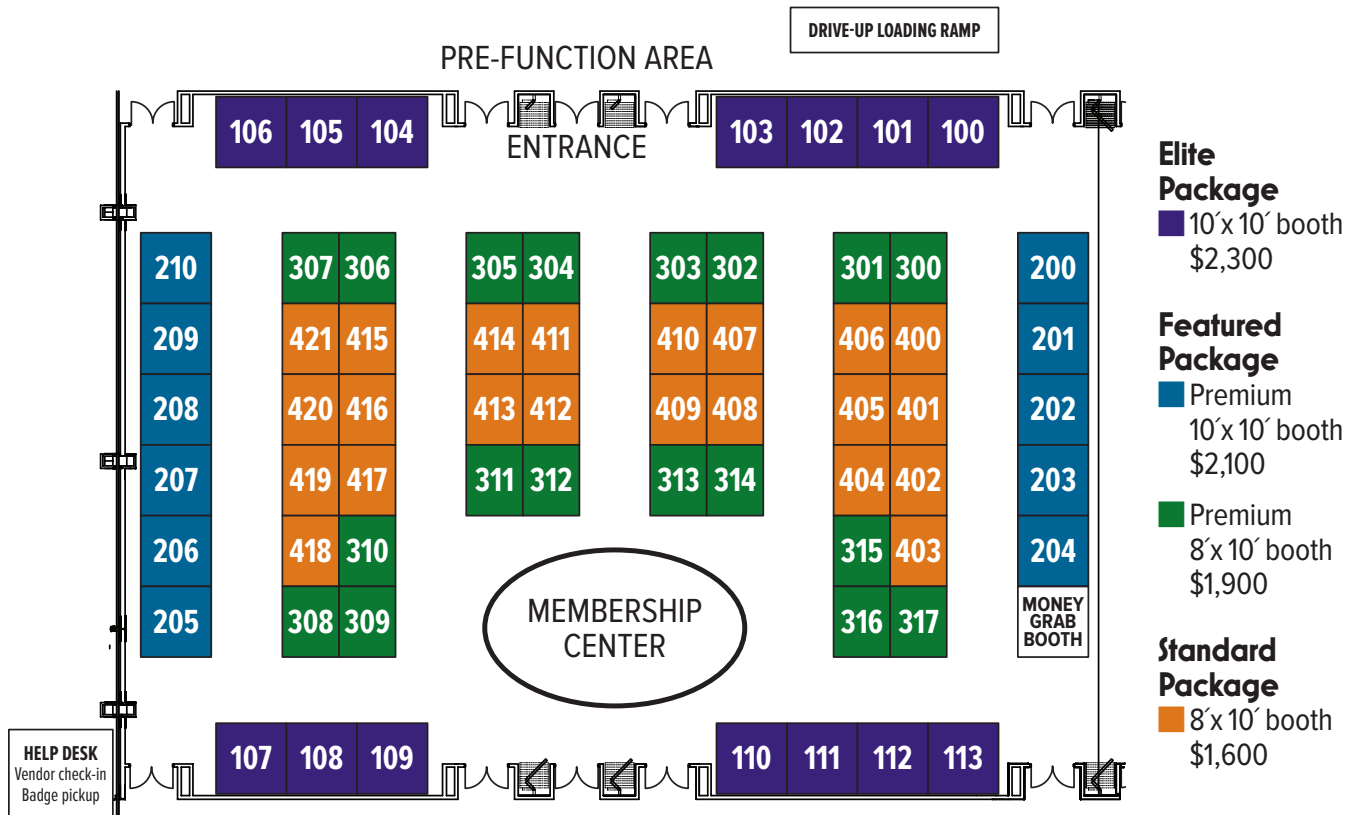
West Baden Springs Hotel
8538 West Baden Avenue
West Baden Springs, IN 47469

BADGE REQUESTS for PARTICIPATING EXHIBIT HALL VENDORS

Each booth includes five badges. Purchase additional badges for your company representatives at \$25 each. Vendors should check in and pick up badges at the Help Desk during installation hours. Submit badge requests to Heather@INDental.org by **Friday, May 4, 2018**. 90 days before the show, participating exhibitors will receive more specific show information, including the service kit and deadlines.



CHOOSE FROM THREE EXHIBITING PACKAGES



1. ELITE PACKAGE

In addition to booth features, this package includes:

- Elite **10'x10'** displays in booths 100-113
- Elite vendor recognition in IDA promotions
- Gold sponsor listing in the exhibits section of the meeting registration book and meeting app
- Free text promo notification to meeting attendees

2. FEATURED PACKAGE

In addition to booth features, this package includes:

- Premium display options: **8'x10'** (booths 300-317) and **10'x10'** (booths 200-210)
- Premium vendor recognition in IDA promotions
- Silver sponsor listing in the exhibits section of the meeting registration book and meeting app
- Special booth assignments for IDA Preferred Vendors located around the IDA Member Center.

3. STANDARD PACKAGE

In addition to booth features, this package includes:

- **8'x10'** displays (booths 400-421)

BOOTH FEATURES

- 8' high purple and silver draped backwall and 3' high purple draped siderails, ballroom carpet throughout, one (1) 6' x 2' x 30" covered and skirted display table, two (2) plastic side chairs, one (1) wastebasket, and one (1) 7" x 44" I.D. sign
- Five badges (additional badges available for \$25 each)
- Four FREE Exhibit Hall receptions
- Invitations to the Member and Vendor Celebration (with 500+ attendees) on Thursday, May 17, from 7:30-11:00 p.m. in the French Lick Gardens



IDA Annual Session and IUSD Alumni Dental Conference

May 17-18, 2018, French Lick Springs Hotel

