

# IDA ANNUAL SESSION AND IUSD ALUMNI DENTAL CONFERENCE

June 8-9, 2017, French Lick Springs Hotel



**LIMITED SPACE AVAILABLE!**  
Visit [www.INDental.org/Exhibitors](http://www.INDental.org/Exhibitors)

# JOIN US FOR INDIANA'S LARGEST DENTAL CONVENTION!

Held jointly with the Indiana University School of Dentistry Alumni Association, our 2017 meeting will take place at the French Lick Resort in French Lick, IN. This is the Midwest's premier resort, spa and golf destination, offering two world-class hotels: **WEST BADEN SPRINGS HOTEL** and **FRENCH LICK SPRINGS HOTEL**.

## FREQUENTLY ASKED QUESTIONS

### IS THERE ANYTHING NEW?

- New location with cheaper room rates
- Two booth sizes
- New floor plan
- Staggered continuing education times allow for a more-constant flow of traffic in the Exhibit Hall
- Family-friendly environment
- Fully equipped booths with table, two chairs, and waste basket
- FREE WiFi
- Four FREE Exhibit Hall receptions

### WHAT ARE THE DIMENSIONS OF A BOOTH?

- Inside booths are 8' deep by 10' wide and inside perimeter booths are 10' deep by 10' wide.

### WHEN IS THE CUT-OFF DATE TO RESERVE MY EXHIBIT BOOTH?

- All exhibit booths are available on a first-come, first-reserved basis. Early registrants receive more print opportunities. All reservations will be taken until the booths are sold out. In the event of a sell-out, a waitlist will be created. **Non-participating Exhibit Hall vendors are not admitted into the IDA Annual Session.**

Register online at [www.INDental.org/Exhibitors](http://www.INDental.org/Exhibitors) today!

Register as an exhibitor so you can build relationships with current clients and establish new ones. All activities will be held at the host hotel, including the IDA House of Delegates, continuing education, breakout sessions, Exhibit Hall, and most special events.

## EXHIBIT HALL SCHEDULE OF EVENTS

All events and activities take place at the French Lick Springs Hotel.

### THURSDAY, JUNE 8, 2017

Installation Hours .....8:00 a.m.-2:00 p.m.  
Display Hours with Money Grab Booth open.....2:00-6:00 p.m.  
Exhibit Hall Happy Hour.....4:00-6:00 p.m.  
Member and Vendor Celebration .....7:30-11:00 p.m.

### FRIDAY, JUNE 9, 2017

Display Hours with Money Grab Booth open .....8:00 a.m.-4:00 p.m.  
Exhibit Hall Coffee Rush .....8:00-9:00 a.m.  
Exhibit Hall Snack Attack .....10:30 a.m.-12:30 p.m.  
Exhibit Hall Mix and Mingle.....2:00-4:00 p.m.  
Dismantle Hours.....4:00-11:00 p.m.

## OFFICIAL SHOW DECORATOR

National Expo Inc.  
2363 E. Perry Rd.  
Plainfield, IN 46168  
217/636-8178

(Order forms will be available at [www.INDental.org/Exhibitors](http://www.INDental.org/Exhibitors) in March 2017)

## HOTEL RESERVATIONS

You have two hotel options this year! You may reserve a room at the host hotel, French Lick Springs Hotel, for \$144 for single/double accommodations. Reservations will also be taken at the West Baden Springs Hotel for \$194 for single/double accommodations. Guests at the West Baden hotel should allow extra time to take the free shuttle back and forth to the host hotel. To reserve rooms at either hotel, call **888/936-9360** or visit [www.frenchlick.com](http://www.frenchlick.com). Reservations must be made by **May 16, 2017** to receive this discounted rate. Group code: **0617IDA**

French Lick Springs Hotel (host hotel)  
8670 West State Road 56  
French Lick, IN 47432

West Baden Springs Hotel  
8538 West Baden Avenue  
West Baden Springs, IN 47469

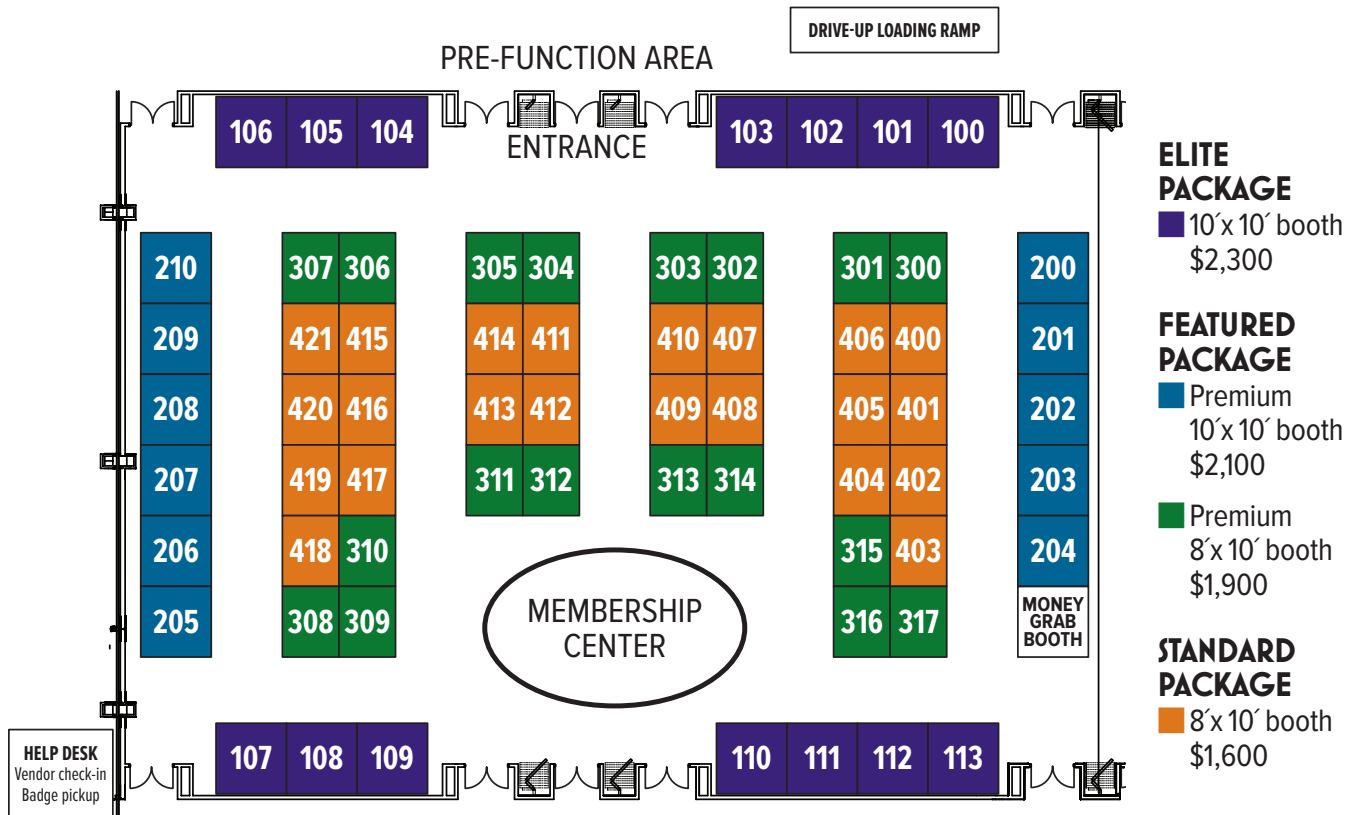
## BADGE REQUESTS FOR PARTICIPATING EXHIBIT HALL VENDORS

Each booth includes five badges. Purchase additional badges at \$25 each. Vendors should check in and pick up badges at the Help Desk during installation hours. Submit badge requests to [Heather@INDental.org](mailto:Heather@INDental.org) by Friday, May 26, 2017.





# CHOOSE FROM THREE EXHIBITING PACKAGES



## 1. ELITE PACKAGE

In addition to booth features, this package includes:

- Elite **10'x10'** displays in booths 100-113
- Elite vendor recognition in IDA promotions
- Gold sponsor listing in the exhibits section of the meeting registration book and on-site brochure
- Free one-third page B/W ad in the on-site brochure (3.25" wide x 8.25" high)

## 2. FEATURED PACKAGE

In addition to booth features, this package includes:

- Premium display options: **8'x10'** (booths 300-317) and **10'x10'** (booths 200-210)
- Premium vendor recognition in IDA promotions
- Silver sponsor listing in the exhibits section of the meeting registration book and on-site brochure.
- Special booth assignments for IDA Preferred Vendors located around the IDA Membership Center.

## 3. STANDARD PACKAGE

In addition to booth features, this package includes:

- **8'x10'** displays (booths 400-421)

## BOOTH FEATURES

- 8' high backwall and 3' high siderails with black and purple pipe and drape, ballroom carpet throughout, one (1) 6' x 2' covered and skirted display table, two (2) plastic side chairs, one (1) wastebasket, and one (1) 7" x 44" I.D. sign
- Five badges (additional badges available for \$25 each)
- Four FREE Exhibit Hall receptions
- Invitations to the Member and Vendor Appreciation Celebration (400+ attendees) on Thursday, June 8, from 7:30-11:00 p.m.



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